

# Hello!

[piotrkuklo@gmail.com](mailto:piotrkuklo@gmail.com)

Portfolio:

[www.piotrkuklo.com](http://www.piotrkuklo.com)

# My name is Piotr Kuklo.

I'm a Design Lead specializing in Product Strategy and Innovation. Currently seeking exciting opportunities to lead multidisciplinary teams and elevate everyday experiences through human-center approach & cutting-edge technology.

## Employment

Jun 2018 – Aug 2023

Palo Alto, the U.S.  
San Francisco, the U.S.  
Shanghai, China

### Interaction Design Lead, IDEO

- Spearheaded dynamic, fast-paced projects by guiding designers, researchers, and external partners through the design thinking process, resulting in innovative outcomes.
- Identified unmet needs and converted observations into insights and opportunities.
- Crafted compelling narratives by shaping research findings through storytelling.
- Designed and conceptualized interactions, experiences, and future vision concepts, utilizing user stories, design principles, information architecture, and user interfaces.

May 2016 – Dec 2016

Munich, Germany

### Interaction Designer, frog

- Developed detailed user flows for large digital platforms based on acceptance criteria.
- Collaborated with engineering teams to create design specifications.
- Built interactive prototypes using Framer and Coffeescript to bring designs to life.

May 2011 – Sep 2015

Warsaw, Poland

### Product Designer, Freelancing

- Collaborated with Product Owners to develop MVPs and expand existing features.
- Designed product architectures and user flows to enhance user experiences.
- Collaborated with developers to ensure accurate implementation of proposed designs.

Dec 2011 – May 2014

Warsaw, Poland

### Communication Designer, White Cat Studio

- Developed corporate materials for both print and digital platforms.
- Expanded corporate design systems and documented guidelines in brand books for internal and external stakeholders.

## Education

2015 – 2018

Umeå, Sweden

### Umeå Institute of Design

Master's Degree, Interaction Design

2007 – 2012

Warsaw, Poland

### Warsaw University of Technology

Engineer's Degree, Computer Science

## Skills

### Design

UX Design, UX Research, Design Strategy, Design Thinking, HCI, Creative Leadership, Product Design, Product Innovation, Human-centered Design

### Tools

Adobe Creative Cloud Suite, Sketch, Figma, Protopie, Flinto, Framer

### Coding

Javascript/React/HTML/CSS, SwiftUI, Python, Arduino